

# BAY COUNTY

## - Career Pathways -

### DIGITAL DESIGN



If you are creative and like to work on the computer, Digital Design would be a great Career Pathway for you. In the Digital Design Career Pathway you will learn to make brochures, flyers, event programs, develop websites and more! Digital Design is the cornerstone of the 21st Century. Join the Digital Design Career Pathway and unleash your creative genius!

## FIRST

*Requires on-the-job training, work exp, and/or a high school diploma.*

### Job

### 2018 Avg Hr Rate

Desk Top Publishers

\$20.81

Photographers

\$13.79

## NEXT

*Requires 2-4 years of education beyond high school.*

### Job

### 2018 Avg Hr Rate

Web Developers

\$27.15

Film and Video Editors

\$24.15

Multi-Media Artists and Animators

\$14.11

Art Directors

\$18.54

## LATER

*Requires 4 or more years of education beyond high school plus work experience.*

### Job

### 2018 Avg Hr Rate

Search Marketing Strategist

\$35.00

Producers

\$25.83

Senior Web Design

\$32.27

Digital Design Manager

\$41.41



\* See back for Training Pathways >>

# TRAINING PATHWAYS in DIGITAL DESIGN



*Programs are middle & high school career exploration or career academy programs.  
Students enrolled in the Construction Academy at Mosley HS can earn industry certifications  
in Microsoft Office Suite, Adobe Photoshop, Adobe InDesign and Adobe Illustrator.*

## FIRST

### Training Program

- Digital Information Technology
- Digital Design 1
- Digital Design 2
- Digital Design 3

### Institutions / School

Mosley High School  
Mosley High School  
Mosley High School  
Mosley High School

*\* Through completion of this academy, you could qualify for the Bright Futures Gold Seal Vocational Scholarship.*

## NEXT

*Programs are certifications, technical programs or 2 year degrees*

### Training Program

- Computer Systems and Information Technology
- A.S. Digital Media/Multi-Media Technology
- A.A. Journalism Option, Liberal Arts

### Institutions / School

Tom P. Haney Technical Center  
  
Gulf Coast State College

## LATER

*Requires 4 or more years of education beyond high school plus work experience.*

### Training Program

- B.A.S. Digital Media
- B.S. Digital Media Productions

### Institutions / School

Gulf Coast State College  
Florida State University, Tallahassee

#### SOURCES:

Florida Department of Economic Opportunity. Bureau of Labor  
Market Statistics - September 2017  
Gulf Coast State College EMSI local salary/job information

\* Located in Bay County

Organized by the Bay High School Marketing Department