

BAY COUNTY

- Career Pathways -

DIGITAL DESIGN



If you are creative and like to work on the computer, Digital Design would be a great Career Pathway for you. In the Digital Design Career Pathway you will learn to make brochures, flyers, programs, websites and more. Digital Design is the cornerstone of the 21st century. Join the Digital Design Career Pathway and unleash your creative genius!

FIRST

Requires on-the-job training, work experience, and/or a High School Diploma

| Job | 2021 Avg Hr Rate |
|--------------------|------------------|
| Desk Top Publisher | \$23.43 |
| Photographer | \$17.44 |

NEXT

Requires 2-4 years of education beyond high school.

| Job | 2021 Avg Hr Rate |
|----------------------------------|------------------|
| Web Developer | \$32.08 |
| Film and Video Editor | \$24.79 |
| Multi-Media Artists and Animator | \$29.97 |
| Art Director | \$34.54 |

LATER

Requires 4 or more years of education beyond high school plus work experience.

| Job | 2021 Avg Hr Rate |
|--|------------------|
| Market Research Analyst | \$30.67 |
| Producers and Directors | \$40.70 |
| Web Developers and Digital Interface Designers | \$32.08 |
| Software Developers | \$47.14 |



* See back for Training Pathways >>

TRAINING PATHWAYS in

DIGITAL DESIGN



*Programs are middle & high school career exploration or career pathways. Students enrolled in the Digital Design Academy at Bay HS can sit for Industry Certifications in **Microsoft Office Suite, Adobe Photoshop, Adobe InDesign and Adobe Illustrator.***

FIRST

Training Program

- Digital Information Technology
- Digital Design 1
- Digital Design 2
- Digital Design 3

Institutions / School

Bay High School
Bay High School
Bay High School
Bay High School

Through completion of this portion of the pathway, you could qualify for the **Bright Futures Gold Seal Vocational Scholarship.*

NEXT

Programs are certifications, technical programs or 2 year degrees.

Training Program

- Computer Systems and Information Technology
- A.S. Digital Media/Multi-Media Technology
- A.A. Journalism Option, Liberal Arts

Institutions / School

Tom P. Haney Technical Center

Gulf Coast State College

LATER

Requires 4 or more years of education beyond high school plus work experience.

Training Program

- B.A.S. Digital Media
- B.S. Digital Media Production

Institutions / School

Gulf Coast State College
Florida State University, Tallahassee

SOURCES:

*Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research, Occupational Employment Statistics Program (OES)
*Bureau of Labor Statistics, U. S. Department of Labor, Occupational Outlook Handbook

* FREIDA-Florida Research and Economic Information Database Application

Organized by the Bay High School Marketing Department