

BAY COUNTY

- Career Pathways -

ENTREPRENEURSHIP



If you like the idea of charting your own course and being your own boss, then the **Entrepreneurship Career Pathway is for you.** Entrepreneurship gives you the skills you will need to take a business idea from a dream to a reality. You will learn about marketing, technology, taxes, the law, and being a manager of people and resources. The average salary of an entrepreneur is between \$58,000 and \$68,000 per year.

FIRST

Requires on-the-job training, work experience, and/or a High School Diploma

Job

2023 Avg Hr Rate

Landscaping and Groundskeeping Workers

\$14.53

Barbers

\$15.29

NEXT

Requires 2-4 years of education beyond high school.

Job

2023 Avg Hr Rate

Artists and Related Workers, All Other

\$41.20

Fine Artists, Including Painters, Sculptors, and Illustrators

\$22.78

Craft Artists

\$15.78

Door-to-Door Sales Workers, News, and Street Vendors,
and Related Workers

\$13.28

LATER

Requires 4 or more years of education beyond high school plus work experience.

Job

2021 Avg Hr Rate

Personal Financial Advisor

\$49.46

Farmers, Ranchers, and Other Agricultural Managers

\$38.06

Nursing Midwives

\$32.47



* See back for Training Pathways >>

TRAINING PATHWAYS in

ENTREPRENEURSHIP



Programs are middle & high school career exploration or career pathways. Students enrolled in the Entrepreneurship Career Pathway at New Horizons can earn Entrepreneurship and Small Business and Master Entrepreneurship Certifications.

FIRST

Training Program

- Principles of Entrepreneurship
- Business Management and Law
- Business Ownership

Institutions / School

New Horizons Learning Center
New Horizons Learning Center
New Horizons Learning Center

**Through completion of this portion of the pathway, you could qualify for the Bright Futures Gold Seal Vocational Scholarship.*

NEXT

Programs are certifications, technical programs or 2 year degrees.

Training Program

- A. S. Entrepreneurship

Institutions / School

Gulf Coast State College

- Entrepreneurship Operation, C. C. C.
- Entrepreneurship, C.C.C.

Gulf Coast State College

LATER

Requires 4 or more years of education beyond high school plus work experience.

Training Program

- B. A. Entrepreneurship

Institutions / School

Florida State University-Panama City

SOURCES:

*Bureau of Workforce Statistics and Economic Research, Florida Department of Economic Opportunity, Florida Statewide Demand Occupations List, 2022-2023

*U.S. Department of Labor, Bureau of Labor Statistics, Florida Occupational Employment and Wages Report, 2021

The district's career and technical programs are open to all eligible students and are committed to a nondiscrimination policy in employment and educational opportunity. Questions or complaints may be sent to Holly Buchanan, Executive Director/Equity Coordinator/ Human Resources and Employee Support Services @ 850-767-4100 (buchahda@bay.k12.fl.us).