

BAY COUNTY

- Career Pathways -

DIGITAL DESIGN



If you are creative and like to work on the computer, Digital Design would be a great Career Pathway for you. In the Digital Design Career Pathway, you will learn to make brochures, flyers, event programs, develop websites, and more! Digital Design is the cornerstone of the 21st Century. Join the Digital Design Career Pathway and unleash your creative genius!

FIRST

Requires on-the-job training, work experience, and/or a high school diploma.

Job Review

2023 Avg. Hr. Rate

Desktop Publishers

\$22.41

Photographers

\$20.59

NEXT

Requires 2-4 years of education beyond high school.

Job

2023 Avg. Hr. Rate

Web and Digital Interface Designers

\$36.27

Film and Video Editors

\$26.58

Arts, Design, Entertainment, Sports, and Media Occupations

\$27.46

Art Directors

\$39.11

LATER

Requires 4 or more years of education beyond high school plus work experience.

Job

2023 Avg. Hr. Rate

Market Research Analysts & Marketing Specialists

\$32.99

Graphic Designers

\$25.83

Web Developers

\$40.82

Advertising and Promotions Managers

\$41.92



* See back for Training Pathways >>

TRAINING PATHWAYS in

DIGITAL DESIGN



FIRST

Programs are middle & high school career exploration or career pathways. Students enrolled in the Digital Design Career Pathway at Arnold HS can opt for Industry Certifications in Adobe Photoshop, Adobe InDesign and Adobe Illustrator.

Training Program

- Digital Information Technology
- Digital Design 1
- Digital Design 2
- Digital Design 3

Institutions / School

Arnold High School
Arnold High School
Arnold High School
Arnold High School

** Through completion of this portion of the pathway, you could qualify for the Bright Futures Gold Seal Vocational Scholarship.*

NEXT

Programs are certifications, technical programs or 2 year degrees.

Training Program

- Computer Systems and Information Technology
- A.S. Digital Media/Multi-Media Technology
- A.A. Journalism Option, Liberal Arts

Institutions / School

Tom P. Haney Technical College

Gulf Coast State College

LATER

Requires 4 or more years of education beyond high school plus work experience.

Training Program

- B.A.S. Digital Media
- B.S. Digital Media Productions

Institutions / School

Florida State University, Panama City

SOURCES:

*Bureau of Workforce Statistics and Economic Research, Florida Department of Economic Opportunity, Florida Statewide Demand Occupations List, 2022-2023

*U.S. Department of Labor, Bureau of Labor Statistics, Florida Occupational Employment and Wages Report, 2021

The district's career and technical programs are open to all eligible students and are committed to a nondiscrimination policy in employment and educational opportunity. Questions or complaints may be sent to Holly Buchanan, Executive Director/Equity Coordinator/ Human Resources and Employee Support Services @ 850-767-4100 (buchahda@bay.k12.fl.us).